

## VISI

*vision*

### Visi Perusahaan

Menjadi Bank terkemuka dalam pembiayaan usaha kecil, menengah dan mitra terpercaya dalam pengembangan usaha.

### Company Vision

To become the foremost bank in the financing of small and medium businesses, and a trustworthy partner in the development of businesses.

## MISI

*mission*

### Misi Perusahaan

1. Melakukan kerjasama dengan lembaga keuangan dalam rangka memperluas basis nasabah kecil dan menengah;
2. Memperluas jaringan cabang dengan fokus pada sentra-sentra Usaha Mikro, Kecil dan Menengah (UMKM);
3. Memperkuat kemampuan Teknologi Informasi dan Sumber Daya Manusia dalam rangka memberikan layanan terbaik;
4. Membudayakan Sistem Manajemen Risiko sesuai dengan prinsip kehati-hatian dan *Good Corporate Governance*.

### Company Mission

1. To enter into cooperation arrangements with financial institutions with a view to broadening the Bank's customer base in the small and medium businesses sector;
2. To expand branch network focusing on areas where Small and Micro Businesses (or Micro, Small and Medium Enterprises) or UMKM are concentrated;
3. To enhance Information Technology and Human Resources qualities with the aim of giving better services to customers;
4. To incorporate into Bank's corporate culture, Risks Management System that is in line with the Principles of Prudential Banking and Good Corporate Governance.